



ESW provides a series of sustainability learning platforms – Sustainability Strategy Assessment, BoP Readiness Assessment, The Survey of Sustainability (SOS), Sustainable Value Lab, and On-The-Ground Tools.

Sustainable Value Lab

Immerse your team in a simulated business environment that will prepare them for the realities of “beyond greening” strategies.

Prepare for uncertainty.

The new business logic for sustainability indicates environmental and social problems are quickly becoming major sources of new opportunities and revenue growth.

Executives who approach sustainability strategically will be better prepared to manage an unpredictable business environment. This environment includes changing customer demographics, diminished availability of resources, pressures from investors, insurers and competitors, and the emergence of disruptive new technologies. A “beyond greening” strategy will enable your company to move past cost and risk reduction and into innovation and new avenues for growth.

Create an authentic experience.

The Sustainable Value Lab replicates the challenges that occur when a company embarks on a “beyond greening” journey. We want your company to be fully prepared to meet these challenges. Using real-life situations, participants explore, test, practice and take action on not just incremental greening strategies, but strategies to drive innovation and lasting value for the company.

During the lab simulation, all major functional roles are represented. These teams define their own strategy under life-like conditions including time pressures, budget constraints, unpredictable stakeholder interventions, changing market conditions and limited information. Performance is scored and benchmarked against proven sustainability strategies. The goal is to shorten the feedback loop and provide reliable results in a ‘safe’ environment.

Lasting impact.

The strategy games teach participants:

- The importance of stakeholder involvement.
- How to use sustainability as a factor in strategic thinking and as a lens for innovation.
- The practical aspects of current environmental and social issues such as climate change, water scarcity, biodiversity/habitat loss, poverty and social inequity.



ESW
Enterprise for a
Sustainable World

How do you begin?

It can be a challenging task knowing where and how to begin. Let us help you. Visit our website at e4sw.org or call us at 734-369-8060.