

Transforming Corporations into Sustainable Enterprises

ESW works directly with companies to develop and nurture the capabilities needed to become profitable, sustainable enterprises. We provide consulting, capacity-building and education to facilitate the pursuit of next-generation clean technologies and the inclusion of the underserved majority at the base of the world income pyramid (BoP). Our focus is on the development of new strategies and the removal of organizational impediments to accelerate “beyond greening” innovation.

Implementing a transformational strategy.

Becoming a sustainable enterprise means much more than simply “the greening” of current products and processes: Global sustainability calls for a transformational change in corporate vision and strategy. It requires a serious discipline that engages top leaders and taps into the intellectual energy of employees throughout the organization. Companies must learn how to widen their traditional focus when looking for new markets and zero in on often overlooked opportunities. These forward-thinking companies will surprise their competitors, delight their shareholders, and engage their employees - while at the same time, regenerating the environment and providing livelihoods for the poor at the base of the pyramid.

Why ESW?

What makes ESW unique is the depth of experience of its' staff and Board. **Stuart Hart, (stuarthart.com), President of ESW, is a world leader in the field of sustainable enterprise.** With an extensive network of global partners, he has spent decades researching, testing, and refining a strategic framework for sustainable success. This framework is the launching point for a series of learning platforms that will systematically take a company from internal assessment to capability-building to on-the-ground business co-creation. ESW does more than planning and analysis. We guide companies through the steps necessary to effectively embed “beyond greening” sustainability into corporate and competitive strategy. And if needed, we continue to monitor progress, assess growth and offer solutions.

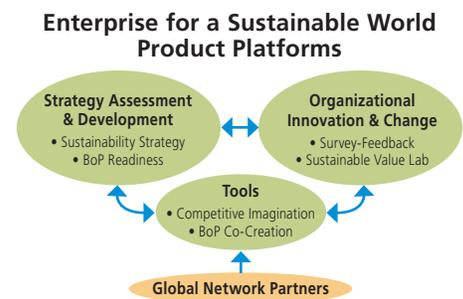
The Learning Platforms

ESW provides a series of sustainability learning platforms –

- **Sustainability Strategy Assessment** – using interactive workshops, an inventory of a company's current sustainability portfolio is conducted. Gaps are discussed with key players and new strategic initiatives, goals and visions are developed.
- **BoP Readiness Assessment** – a thorough analysis of a company's relevant capabilities, technologies, products and services as related to developing a BoP business strategy is conducted. Appropriate capacity-building and action initiatives are then implemented.
- **The Survey of Sustainability (SOS)** – a comprehensive, organization-wide survey is conducted to benchmark where a company and its' employees stand on sustainability. The results are used to create custom training and development programs.
- **Sustainable Value Lab** – a unique, cross-functional training lab where participants explore, test, practice and take action on strategies that drive innovation and sustainable value for the company.
- **On-The-Ground Tools** – companies learn how to engage with underserved communities to spark competitive imagination and develop new business concepts. These ideas are then co-developed into business opportunities that are mutually beneficial.

How do you begin?

It can be a challenging task knowing where and how to begin. Let us help you. Visit our website at e4sw.org or call us at 734-369-8060.



Becoming an ESW Member

Not ready to launch one of the platform activities but still intent on making sustainability a central part of your company's core strategy? Consider becoming an ESW Member. Members gain privileged access to the latest thinking on sustainable enterprise, both from ESW principals as well as leading-edge peers. Your annual membership in ESW comes with the following exclusive benefits:

- Admission to ESW's Annual Summit featuring the latest thinking and experience in sustainable enterprise
- Employee access to exclusive ESW Webinars
- Two days of consulting time by Stuart Hart, or other ESW Staff and Board Members
- A Survey of Sustainability for up to 100 people in your organization